

**Jeremiah Potts**  
Boston College  
Chestnut Hill, Massachusetts 02467  
Cell: 617-571-2797  
pottsje@bc.edu

## **PROFILE**

Over 38 years of business experience in financial services, technology, entertainment, and non-profit organizations. Areas of expertise include strategic planning, integration, marketing, technology, training & development, and communications.

## **PROFESSIONAL EXPERIENCE**

### **Boston College- Carroll School of Management, Chestnut Hill, MA- 2012- Present**

2020-Present: Lecturer- Strategic Management

- 2021, 2023, 2024- All Star Professor, Carroll School of Management
- Member MBA Assurance of Learning Task Force

2012-2019: Adjunct Professor- Strategic Management- 2012-2019

- 2016/2017: Coughlin Distinguished Teaching Award

### **MFS Investment Management, Boston, MA — 1984-2002, 2006-2020**

2006-2020: Vice President, Digital Marketing

1994-2002: Senior-Vice President, Director of Marketing

1993-1994: Senior-Vice President, Director of Sales Development

1986-1993: Vice-President, National Sales Manager and Director of Financial Institution Sales

1984-1986: Regional Manager, Insurance Industry Sales

### **New England Streaming Media and Radio Boston, Somerville, MA — 1999-2002**

**CEO/Founder:** Technology company focused on live and on-demand streaming media. Involved in all aspects of the venture including raising \$6 million in venture funding, development of software to support the delivery of audio and video over the web, and overall management of the organization.

### **Eastern Front Records, Medfield, MA — 1994-1999**

**CEO/Founder:** Formed an independent record label with national distribution for 8 different artists and 30 CD releases. Responsibilities involved all aspects of running a small business, including legal, financial, sales and marketing.

## **NON-PROFIT/COMMUNITY EXPERIENCE**

**Cultural Alliance of Medfield/Bellforge Arts Center— 2019-Present:** Board Chair

**Medfield Open Space and Recreation Planning Committee—2022-2023-** Chair

**Medfield Town Wide Master Planning Committee—2019-2021:** Member-at-large

**Medfield Lions Club—2022 to present**

**Medfield TV—2025-Present:** Board Member

## **EDUCATION**

**Brown University, Providence, RI— 1984:** BA Organizational Behavior & Management, Political Science